

Hotel Business[®]



Boutique and Branded Hotels Open Across the U.S.

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BRANDS, NEW-BUILDS

NATIONAL REPORT—Recent hotel openings include boutique hotels in Arizona and Martha’s Vineyard, as well as properties from Hyatt and Hilton.

The Tuxon

The Tuxon, a member of Marriott International's Design Hotels, has opened in Tucson, AZ. Managed by Focus Hospitality Management, the boutique hotel is owned by Tucson natives Vishal and Sunny Patel.

The property's 112 guestrooms have custom furnishings inspired by the region's American, Mexican and Native American roots, including rustic gray wood, saddled leather, patterned textiles and potted local succulents, according to Focus Hospitality. Each guestroom has a walk-in shower, 1 GB high-speed internet and a 50-in. UHD TV with casting capabilities.

Amenities include a custom boomerang pool with daybeds, lounge seating and five private cabanas available to guests; The Pool Bar, an indoor-outdoor venue housed in the butterfly-shaped Welcome Building; The Bike Shed, where guests can rent or store their own bicycles; The Market, a 24-hour market; and The Fitness Center, which overlooks the pool.

The Edgartown Inn

Lark Hotels' fifth Martha's Vineyard property, The Edgartown Inn, has opened. Designed by Boston-based Rachel Reider Interiors, The Edgartown Inn's modern farmhouse decor was inspired by the many farms and gardens found inland on Martha's Vineyard, according to the company.

Once a sea captain's home, the building's architecture remains, but The Edgartown Inn's updated interior reflects a fresh take on a modern farmhouse. The design is neutral and bright, with many handmade and vintage touches. Each of the inn's 12 rooms offers its own individual layout and an updated private bath. Several rooms feature private balconies with views of Edgartown Village or Chappaquiddick Point.

Other amenities include blackout shades in each room, an original front porch, complimentary breakfast, Lather bath amenities and beach chairs.

Miraval Berkshires and Wyndhurst Manor & Club

Hyatt Hotels Corporation has opened Miraval Berkshires, the spa and wellness brand's third location, in Lenox, MA. On the same property, Hyatt simultaneously opened Wyndhurst Manor & Club, a Destination Hotel. Both resorts sit atop 380 protected acres in the mountainous region in Western Massachusetts.

The Miraval Berkshires offers 100 guestrooms and suites, designed by Clodagh; a ranch for the Miraval brand's signature equine programming; a Life in Balance Spa; a golf course; hiking and biking trails; and F&B outlets, including Life in Balance Culinary Kitchen, The Roost smoothie bar and Harvest Moon Restaurant.

Wyndhurst Manor & Club is set in a Gilded Age mansion offering 11 guestrooms; the Wyndhurst Dining Room; a bar; a music room with a grand fireplace; a glass-walled sunroom; and a private boardroom with a vaulted ceiling and inglenook fireplace. An additional 35 guestrooms are located at cottages and suites near on-site Sloane's Tavern, the Pro Shop and an outdoor swimming pool.

Home2 Suites by Hilton Asheville Airport

The 112-suite Home2 Suites by Hilton Asheville Airport, developed by Windsor Aughtry Hotel Group LLC of Greenville, SC, owned by Asheville Hospitality LLC and managed by Hospitality America Inc., has opened in Arden, NC.

The hotel offers all-suite accommodations with fully equipped kitchens and modular furniture, as well as complimentary internet and communal spaces. Amenities include Spin2 Cycle, a combined laundry and fitness area; Home2 MKT for grab-and-go items; the Inspired Table, a complimentary daily breakfast; an outdoor/indoor saline pool; a fire pit; and a grill area.

Home2 Suites by Hilton Asheville Airport is located near Asheville Regional Airport, as well as Sierra Nevada Brewery Co. and the 8,000-acre Biltmore Estate.